Maria L. Smith



















- -Illustrator
- -InDesign
- -Photoshop
- -Dreamweaver
- -Acrobat

MICROSOFT OFFICE

- -Word
- -Excel
- -Powerpoint
- -Movie Maker
- -Publisher

COMMUNICATION **CONTENT WRITING**

DATA MERGING -Variable Data

DSLR PHOTOGRAPHY

-& Photo Editing

WEB PAGE DESIGN

LOGO CREATION MULTITASKING

Experience

INSERTS EAST | CURRENT (OCTOBER 2017-PRESENT)

Graphic Designer, Lead on Grocery Account

Lead designer for two clients. Create weekly grocery ads, signage, and flyers for print and digital needs within tight time constraints for mass production.

MINUTEMAN PRESS OF BERLIN, NJ | (MARCH 2014-OCTOBER 2017)

Graphic Designer, Digital Printer, Consultant, Bindery & Sole Employee

Maintain communication with clients through multiple channels Juggle multiple projects from start to finish while performing secretarial tasks Design & produce all promotional materials & campaigns for the business Take product photos on-site for clients, to edit & use in digital & printed works Utilize & maintain bindery equipment and large laser printers Organize & maintain client files, while converting older files to newer formats Manage daily business tasks such as payments & equipment maintenance

POISON-AND-ANTIDOTE.NET | CURRENT (OCTOBER 2006-PRESENT)

Freelance Artist & Graphic Designer

Create logos, websites, & other print ready media for freelance clients Design & print NCR forms, booklets, & other multi-page documents Communicate with clients in person, through e-mail, & over the phone Take & edit product photos & write content as needed

DPI COPIES, PRINTING, GRAPHICS OF CHERRY HILL, NJ | (OCTOBER 2010-JUNE 2011)

Graphic Designer, Digital Printer & Bindery

Created logos, business cards, & other printed media for clients Designed schematics & visuals Communicated with clients in person, through e-mail, & over the phone

Used large format printers, laminators, and perfect bind book machinery

Education

RUTGERS UNIVERSITY, CAMDEN, NEW JERSEY

BA, Graphic Design & Acrylic Painting | With Honors, Cum Laude

DEAN'S LIST RECIPIENT, 2006-2013
ATHENAEUM RECIPIENT, 2010
FINE ARTS SERVICE AWARD RECIPIENT, 2010

Leadership Experience

MINUTEMAN PRESS OF BERLIN, NJ | CURRENT (MARCH 2014-PRESENT)

Sole Employee

Maintain the daily operations of the business Design & produce projects while answering emails, phone calls, and walk-ins Problem solve to finish orders in a timely manner

RUTGERS CAMDEN ART STUDENTS LEAGUE, CAMDEN NEW JERSEY

President September 2009-December 2012

Determined budgeting for each semester

Chaired fundraisers

Booked, planned & led out of state bus trips for groups of 50+ college students Designed posters, emails, & promotional materials

References Available Upon Request











Anytime Fitness



WEST BERLIN200 N Route 73 • Berlin, NJ 856-809-6653

New clients only. Offer expires 1-15-17. Must present this ad at age and accompanied by a parent or legal guardian, and sign a w

RROWNS MILLS



Hatboro Location 1029 W County Line Rd • Warminster. PA 18974

(267) 387-6690

clients only, Offer expires 1-15-17. Must present this ad at the frent counter to recieve effer. All guests must prove that they are at least 10 years of age or older or are at least 14 years of age or older or are at least 14 years of age.

are club incides. A current picture 10 (with birth date) must be presented for admittance to the facility.

Δίν Τίινξ Fitness







- -Created membership cards, business cards, postcards, EDDM (Every Door Direct Mail), as well as other advertisements.
- -Printed all materials in house, or prepared files and ordered from outside sources.
- -Originally purple and yellow, client opted to change the yellow to orange to stand apart from their competition.
- -Client did not have access to a vector version of their logo, so we had to recreate it for them.



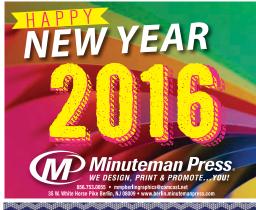
- -Graphics created using the Adobe Creative Suite
- -Client Provided Before & After Images
- -Recreated Logo in Vector (Client did not have it)

Minuteman Press























Working at Minuteman Press of Berlin as the sole employee, along with creating all manner of material and design for our clients, I also created designs and advertisements for the company. These designs were for print, web, and promotional purposes.

Along with creating these designs I also printed and produced the finished product in house, or prepared the files for outsourcing and operated the Facebook page for the business.





-Graphics created using the Adobe Creative Suite

zometinez foodie com



Food Reviews | Recipes

Sometimes Foodie reviews various food products from all over the world. It specializes in brand new items and

Sometimes Foodie's readers are interested in unique packaging, flavors, and experiences.

25,000 Pageviews/month 934 Tumblr Followers

644 YouTube Subscribers

488 Instagram Followers

About Maria

Maria started Sometimes Foodie in 2014 as a way to share her food photography. It quickly blossomed into product reviews with a few of her own original recipes ed into the mix for good measure.

As an artist and graphic designer, she not only critiques the food itself, but also the branding and packaging for each item. Her once humble personal blog now recieves 25,000+ visitors every month

Being an artist who works with various media. Maria doesn't limit her blog to written reviews. Along with her usual blog posts she uploads video reviews and co-hosts a bi-monthly podcast dedicated to candy, Candyology 101, with Cybele from Candyblog.net. This podcast is currently available on iTunes and Google Play and has a listening audience that spans the globe.

Some of My Most Popular Posts

- 1. More Frozen Macarons!
- 2. Pumpkin Spice Oreo Shake Burger King
- 3. Pistachio (Ice Cream) Iced Coffee
- 4. Papa John's Greek Pizza
- 5. Meiji Rich Banana Biscuits
- 6. Noosa Strawberry Rhubarb Greek Yogurt







Monthly Blog Audience

America 5% Singapore

3% UK

Canada



Let's Work Together

Maria Smith 609.332.0014 contact@poison-and-antidote.com





📵 📘 🚹 🚹 @sometimesfoodie







graphic designer & sometimes foodie 609.332.0014 contact@poison-and-antidote.com

sometimes foodie sometimesfoodie

sometimesfoodie.blogspot.com







Colorful, creative, and delicious. The website, sometimesfoodie.com, has been a side project of mine that I have maintained since 2012. I have created all of the imagery on the site, everything from the logo design and press kit, to the digital photographs.

It is predominately a food blog that started as a hobby but after receiving a healthy amount of traffic, it has allowed me to explore the food industry as a member of the press and improve upon my product photography.





- -Graphics created using the Adobe Creative Suite
- -Photographs Taken with Canon Digital DSLR

Logos

















PARRILLA
LA NUEVA FOGATA

AUTHENTIC MEXICAN GRILL









-Graphics created using the Adobe Creative Suite

Misc. Logos created for both personal use and for various clients or events.

Poison & Antidote





SHIPPING UPGRADE



* USA ONLY UPGRADE TO PRIORTY SHIPPING 1-3 DAY







	30 DAY ILIKE CHAL	FRE	NCHFRIES NGE		30 DAY ILOVI CHAL	FRE	NC V (
DAY 1	100 CRUNCHES / 10 LEG RAISES 10 TRICEP DIPS / 12 JUMPING JACKS	DAY 16	REST	DAY 1	100 CRUNCHES / 25 LEG RAISES 30 TRICEP DIPS / 25 BRIDGES	DAY 16	RES
DAY 2	100 CRUNCHES / 6 SIT-UPS 11 TRICEP DIPS / 15 BRIDGES	DAY 17	100 CRUNCHES / 20 LEG RAISES 22 TRICEP DIPS / 35 JUMPING JACKS	DAY 2	100 CRUNCHES / 60 SUMO SQUATS 31 TRICEP DIPS / 12 LATERAL HOPS	DAY 17	150 CRI 42 TRIC
DAY 3	100 CRUNCHES / 6 PUSH-UPS 12 TRICEP DIPS / 25 SQUATS	DAY 18	100 CRUNCHES / 18 SIT-UPS 23 TRICEP DIPS / 35 BRIDGES	DAY 3	100 CRUNCHES / 30 SEC PLANK 32 TRICEP DIPS / 20 SCISSOR KICKS	DAY 18	150 CRI 43 TRIC
DAY 4	REST	DAY 19	100 CRUNCHES / 14 PUSH-UPS 24 TRICEP DIPS / 50 SQUATS	DAY 4	REST	DAY 19	150 CRI 44 TRIC
DAY 5	100 CRUNCHES / 12 LEG RAISES 13 TRICEP DIPS / 15 JUMPING JACKS	DAY 20	REST	DAY 5	100 CRUNCHES / 30 LEG RAISES 33 TRICEP DIPS / 30 BRIDGES	DAY 20	RES
DAY 6	100 CRUNCHES / 9 SIT-UPS 14 TRICEP DIPS / 20 BRIDGES	DAY 21	100 CRUNCHES / 25 LEG RAISES 25 TRICEP DIPS / 40 JUMPING JACKS	DAY 6	100 CRUNCHES / 70 SUMO SQUATS 34 TRICEP DIPS / 18 LATERAL HOPS	DAY 21	150 CR 45 TRIC
DAY 7	100 CRUNCHES / 8 PUSH UPS 15 TRICEP DIPS / 30 SQUATS	DAY 22	100 CRUNCHES / 21 SIT-UPS 26 TRICEP DIPS / 40 BRIDGES	DAY 7	100 CRUNCHES / 40 SEC PLANK 35 TRICEP DIPS / 25 SCISSOR KICKS	DAY 22	150 CR 46 TRIC
DAY 8	REST	DAY 23	100 CRUNCHES / 16 PUSH UPS 27 TRICEP DIPS / 55 SQUATS	DAY 8	REST	DAY 23	150 CR 47 TRIC
DAY 9	100 CRUNCHES / 14 LEG RAISES 16 TRICEP DIPS / 18 JUMPING JACKS	DAY 24	REST	DAY 9	100 CRUNCHES / 35 LEG RAISES 36 TRICEP DIPS / 35 BRIDGES	DAY 24	RES
DAY 10	100 CRUNCHES / 12 SIT-UPS 17 TRICEP DIPS / 25 BRIDGES	DAY 25	100 CRUNCHES / 30 LEG RAISES 28 TRICEP DIPS / 45 JUMPING JACKS	DAY 10	100 CRUNCHES / 80 SUMD SQUATS 37 TRICEP DIPS / 24 LATERAL HOPS	DAY 25	150 CRI 48 TRIC
DAY 11	100 CRUNCHES / 10 PUSH UPS 18 TRICEP DIPS / 35 SQUATS	DAY 26	100 CRUNCHES / 24 SIT-UPS 29 TRICEP DIPS / 45 BRIDGES	DAY 11	100 CRUNCHES / 50 SEC PLANK 38 TRICEP DIPS / 30 SCISSOR KICKS	DAY 26	150 CRI 49 TRIC
DAY 12	REST	DAY 27	100 CRUNCHES / 18 PUSH UPS 30 TRICEP DIPS / 60 SQUATS	DAY 12	REST	DAY 27	150 CRI 50 TRIC
DAY 13	100 CRUNCHES / 16 LEG RAISES 19 TRICEP DIPS / 25 JUMPING JACKS	DAY 28	REST	DAY 13	100 CRUNCHES / 40 LEG RAISES 39 TRICEP DIPS / 45 BRIDGES	DAY 28	RES
DAY 14	100 CRUNCHES / 15 SIT-UPS 20 TRICEP DIPS / 30 BRIDGES	DAY 29	100 CRUNCHES / 35 LEG RAISES 31 TRICEP DIPS / 50 JUMPING JACKS	DAY 14	100 CRUNCHES / 90 SUMO SQUATS 40 TRICEP DIPS / 30 LATERAL HOPS	DAY 29	200 CR 51 TRIC
DAY 15	100 CRUNCHES / 12 PUSH UPS 21 TRICEP DIPS / 40 SQUATS	DAY 30	100 CRUNCHES / 27 SIT-UPS 32 TRICEP DIPS / 50 BRIDGES	DAY 15	100 CRUNCHES / 60 SEC PLANK 41 TRICEP DIPS / 35 SCISSOR KICKS	DAY 30	200 CR 52 TRIC



Poison & Antidote is the name I use for my freelance and personal artwork.

I use this branding both on my personal website, but also on Etsy where I have been selling products since 2006.

- -Graphics created using the Adobe Creative Suite
- -Photographs Taken with Canon Digital DSLR

Business Cards

Hollywood Tans of Cherry Hill

SHORT HILLS TOWNE CENTER 480 E. EVESHAM RD. CHERRY HILL, NJ 08003



HOLLYWOOD TANS

Open 7 Days a Week

Jessica Olson Owner

Monday-Friday 9AM-9PM Saturday 9AM-6PM Sunday10AM-5PM 856-616-8590

www.hollywoodtans.com





CHERON PAKROUH, RN Wound Technology Consultant

102 Tanite Road

Stroudsburg, PA 18360

starmedicalonline.com

Cell: 610.554.5430 Office: 888.861.8612 Fax: 570.421.9825 cheronparrish@aol.com

Specializing in Support Surface Technology



Denney J. Van Istendal Owner NJ REG # 13VH05439500

denney.bigtimber@gmail.com
BigTimberTreeServiceLLC.com

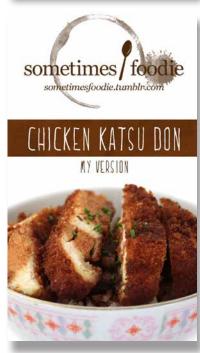
Don Klienback
Owner / ROASTER

609.254.0425
JERSEYDEVILJAVA@GMAIL.COM

BERLIN, NJ
Jersey DevilJava.com









Various business cards created for clients.



-Graphics created using the Adobe Creative Suite

Mize. Advertisements





















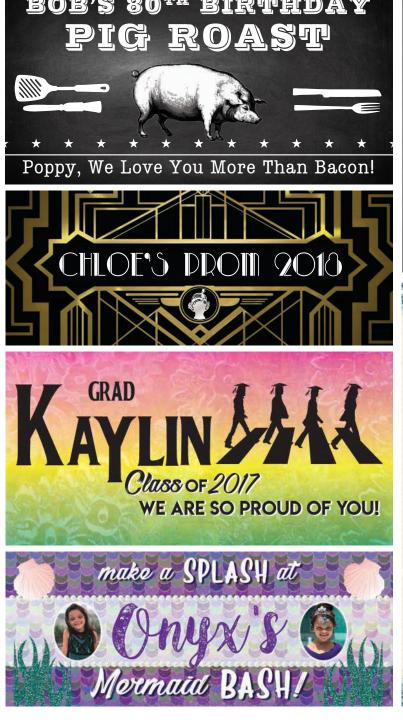


-Graphics created using the Adobe Creative Suite

Over the years I have created a lot of advertisements for clients. Both digital and printed. These products range from:

- -EDDM (Every Door Direct Mail)
- -Postcards
- -Web/Facebook Ads
- -Posters
- -Coupons
- -Doorhangers

Mige. Client Work



















These are one-off pieces I have created for various clients for events and special occasions.

- -Vinyl Banners
- -Invites
- -RSVP





-Graphics created using the Adobe Creative Suite

VFW Event











-Graphics created using the Adobe Creative Suite

Signage, Tickets, Postcards, Flyers, and Logo created for a VFW funded musical event

Apparel & Auezzoriez



















-Graphics created using the Adobe Creative Suite

Various accessories and apparel items, both personal and for clients during my time at Minuteman Press of Berlin.

Forms | Trifold

HUIUHAI IIIANU	Marketing R	- 24 H. Emergency Storm Service WE ACCEPT CREDIT CARDS WE Proposal Submitted to Street City, State and Zip Code Sales Representative	ERVICE, LLC. State Sign Timber Tree Service LLC	Fully Insured Free Estimates 305 Hopewell Road Martton, NJ 08053 856-983, 0351 Ienney, biglimber@gmail.com filmberTreeServiceLLC.com NJ REG # 13VH05439500 NJ Consumer Affairs 1-800-242-5846 Date
PRODUCTS REQUESTED	CSR:	Date: CB AREA:		
REFERRAL INFORMATION	PATIENT	INFORMATION		
Account:	Name:	Gender: Pick 1		
Phone:	Address:			
Clinical Specialist:	Phone:			
Phone: ALTERNATE CONTACT	DOB:	SS#:		Deposit \$
Caregiver Name:	Height:		ESTIMATED STAR	T DATE:
Relationship:	_	te clinical group seeing the patient? OYES NO UNKNOWN	(days after auti	horizing)
PHYSICIAN INFORMATION	If Yes, Ag	ICE INFORMATION	ESTIMATED COMP	PLETION DATE:
Ordering MD:		Y INGIRANCE-	/MLi W	AL
Phone:	SUBSC			
Fax:Address:	ADDRE			
City: State: Zip:	PHONE	The	880 South Grand Street	Committee of
License Number:	EFFEC	Roof Wizard	Hammonton, NJ 08037	PER US NEL COO
NP#: ALTERNATE DOCTOR:	DEDUC	inc	Phone (609) 705-009	
Phone:	SUBSC	www.theroofwizard.net	Email - john@theroofwizard NJ HIC# 13VH07304700	l.net
MEDICAL INFORMATION		Roof & Exterior Cleaning & Soft Washing	10111011101101001100	
Diagnosis:		PROPOSAL SUBMITTED TO	PHONE	DATE
Diagnosis Codes: Skin breakdown 1 Location:		STREET	SERVICE	
Stage 3 Yellow Slough present: Choose One	Over the	CITY, STATE and ZIP CODE	JOB LOCATION	
Skin breakdown 2 Location:		EMAIL	SECONDARY PHONE	
Stage 2 Yellow Slough present: Choose One	Over the	We hereby submit specifications and estimates for:		
Skin breakdown 3 Location: Stage 1 Yellow Slough present: Choose One	Over the	☐ Roof Soft Wash & Clean (5 year warranty)		\$
SAME AND SIMILAR	OVER THE	☐ House Soft Wash & Clean (includes all sides, soffits		\$
Code Checked Code Billed Billing Info:		☐ Roof & House Combo Package (no other coupons o	r discounts with this offer)	\$
Code Checked Code Billed		☐ Concrete Driveway / Walkway Cleaning ☐ Gutter Debris Removal / Cleaning		\$
Billing Info: Code Checked Code Billed Code Billed		☐ Fence Soft Wash & Clean		\$
Billing Info:		☐ Pool Deck Cleaning		\$
Equipment in Home:		☐ Window Cleaning (outside only • screens must be ren	noved)	\$ /window
Date:		☐ Gutter Brightening Scrub		\$
		☐ Patio / Deck Cleaning		\$
				\$
				\$
				\$
		All customers responsible for clearing iter We Propose hereby to furnish material and labor—		
		Payment to be made as follows: Pay C.O.D. At Jobsite	Subtotal Tax Authorized	Total
		Open Account	Signature	
		Charge Directly to C Card	Note: This proposal may withdrawn by us if not accepted wi	be ithindays.
		Terms Secured by C Card CV Expiration (3% Additional Charge)	Acceptance of Propos and conditions are satisfactory and a to do the work as specified. Paymer	al — The above prices, specification are hereby accepted. You are authorized twill be made as outlined above.
			Signature	Date

8 DIFFERENT MAJORS

CREATIVE WRITING
Covering the basic elements of writing while giving students an opportunity to develop their voices as unique writers.

DANCE
Learning the foundational styles of dance while giving them
opportunity to learn styles that push them beyond their
comfort zone.

DRAMA
Increase students' understanding of theater as an art form,



FASHION & DESIGN
Gaining skills and knowledge of fashion industry standards through sewing instruction, textile construction and

INSTRUMENTAL MUSIC Engaging beginners and challenging advanced students with composition, performance and technique through a

VISUAL ART

VISUAL ARI
Encouraging, reinforcing, and developing
creativity through a well rounded exper
prepaeration for advanced study in visual arts.

VOCAL MUSIC
Developing a repertoire focused on singing with proper vocal technique.



AN ACADEMIC SCHOOL THE CREATIVE ARTS

HOW TO CHOOSE CREATIVE ARTS MORGAN VILLAGE ACADEMY

Apply Online & Enroll Today! www.camdenenrollment.org



See what we have to offer!

MISSION & GOALS

OUR MISSION is to provide compelling experiences and opportunities for the diverse Camden City student population in order for them to be empowered in their population in order for them to be empowered in their pursuit of sustained academic excellence through the arts. OUR GOAL is to promote academic excellence and cultural awareness through the arts and to challenge students both academically and creatively. We provide students with extensive instruction in various areas of the arts through a college preparatory program to meet andahrer to the New Jersey Student Learning Standards while giving students exposure to the arts in and out of exheal





Dr. Davida L. Coe-Brockington is the principal of the Creative Arts Morgan Village Academy, a magnet school in Camden, New Jersey. The Creative Arts High School opened in 1999 at the old John W. Mickle lementary School serving students n grades nine through twelve. The Creative Arts High School combined

PRINCIPAL
DR. DAVIDA
COR. DAVIDA
COR. DAVIDA
COR. DAVIDA
COR. DAVIDA
Morgan Village Middle School
mid 2011 and became Creative Arts
Morgan Village Academy serving
students in grades six through theve. The school's mottos
are "Where the Arts and Academics Live and Thrive" and
"The Art of Learning is Learning through the Arts."



CHALLENGING COURSE WORK

CHALLENGING COURSE WORK
& COLLEGE PREP

Creative Arts Morgan Village Academy offers a college preparatory program with quality instruction and innovative teaching techniques such as cooperative learning, blended learning, and technology infusion. Students participate in Rutgers University's REACH program taught by college professors, Dual Enrollment courses with Camden County College, Rowan University's CHAMP program, ACT/SAT prep programs, and classes with a STEM concentration.

PASSIONATE FACULTY & STAFF

Our dedicated educators and staff bring their passion for learning and the arts to life in the classroom. They work diligently with their students to ensure that they can reacl their full potential, while quiding them to meet their goals and providing opportunities outside of the classroo

OUT OF SCHOOL FIELD EXPEREINCES

Students are given opportunities to travel, showcase, and compete locally, nationally, and internationally. These include but are not limited to: visits to unseums, galleries, poetry festivals, writing conferences, music festivals, dance conferences, fashion competitions, heater and orchestral performances, and visits to opera houses.

ADMISSION & STEPS TO APPLY

Students entering grades 6th, 9th and 10th ONLY can apply.

Applicants must show a strong interest in their selected performing arts discipline. The student selection committee will review all applications SUBMITED ON LINE. Each program area will have its own interive/audition selection committee. Specific program criteria are listed online.

application to determine the applicant's potential for success in his/her program of interest.

Applicants meeting the selection criteria are placed in the qualified selection pool and are invited to audition.



- 1. Students MUST select Creative Arts Morgan Village Academ on the School Enrollment Website which includes student's information, parental permission and audition profile.

 2. Students should have a grade point average (G.P.A.) of at least 2.5. Students with G.P.A. below 2.5 will be provide an explanation.

- 6. Parents and students must sign a contract acknowledging their understanding that if students do not maintain a G.P.A. of 2.5 or incur discipline infractions they will be transferred to the appropriate neighborhood school.





-Graphics created using the Adobe Creative Suite

-Forms created for clients, both for NCR (Non-Carbon Copy Paper) or digital formats, such as iPad

-Informational Trifold Brochures (Many more Available Upon Request)